



Federal State Budgetary Educational Institution for Higher Professional
Education

SAINT-PETERSBURG STATE UNIVERSITY
FACULTY OF ECONOMICS

INTERNATIONAL THEORETICAL AND PRACTICAL CONFERENCE
IN HONOUR OF 110TH ANNIVERSARY OF THE BIRTH
OF PROFESSOR SERGEI TJULPANOV

**ECONOMIC THEORY
AND COMMERCIAL PERFORMANCE:
GLOBAL CHALLENGES**

PROGRAMME

Saint-Petersburg

13-14 October 2011

SERGEI TJULPANOV



Sergei I. Tulpanov was born on the 3-d of October 1901 the family of peasant intelligent - manager of Dukes Stroganoffs manor lands - and has gone a big and star route of scientist, teacher, warrior and diplomat. More than 30 years of his life was connected with the Army and that's why he was a soldier in the highest sense of these words.

Sergei I. Tulpanov took part in the civil war of the 20-th, in the Great Patriotic War 1941-1945. After the WWII he conducted the Department of Information of the Soviet Military Administration in Germany (1945-1949) and in 1950 returned to Leningrad to lead the Political Economy Departments of the leading military academies of the city. In 1956 Sergei I. Tulpanov retired from the Army and worked as a vice-rector of Leningrad State University. In 1957 he created a new Department of the Modern capitalism at the Economic Faculty of the University being the pioneer of the Soviet investigation of the market economy. As a well-known scientist he published more than 200 books and articles dedicated to the problems of developed and developing countries economies. His monographs - "Colonial system of imperialism and its crash"(1958), "Economic and political problems of new sovereign states"(1964), "Review of political economy: developing countries" (1969), "Actual problems of the Political Economy of Capitalism" (co-author) (1973) - were very popular in Russia and being translated into foreign languages were well known abroad. Professor Sergei Tulpanov was Editor-in-Chief of fundamental publications such as "History of factories and plants of Leningrad", "Heritage and liabilities", etc.

Professor Sergei Tulpanov was a brilliant lecturer, teacher and personality having his presence. He was and is admired by students and colleagues who remember him not only as a talented scholar, scientific advisor and scientist but also as a big, generous and wise person.

**The conference is organized within the framework of “WTO Chair”
project in SPSU**

**The organizing committee sincerely thanks Sergei Sergeevich Tjulpanov
for financial support of the conference**



WORLD TRADE ORGANIZATION
ORGANISATION MONDIALE DU COMMERCE
ORGANIZACIÓN MUNDIAL DEL COMERCIO



CONFERENCE ORGANIZING COMMITTEE:

1. **Elena Chernova.** Vice-chancellor of St. Petersburg State University (SPSU) on International Relations, Political Science, Sociology and Economics.
2. **Otar Margania.** Dean of the Faculty of Economics of SPSU.
3. **Sergei Sutyryn.** Head of the Department of World Economy, Faculty of Economics, SPSU.
4. **Nikita Lomagin.** Vice-Head of the Department of World Economy, Faculty of Economics of SPSU, for scientific affairs.
5. **Natalia Kuznetsova.** Professor of the Department of World Economy, Faculty of Economics, SPSU.
6. **Peter Zashev.** Director, Hanken & SSE Executive Education, Helsinki, Finland.
7. **Kerstin Pezoldt.** Dr., Professor, Ilmenau University of Technology, Ilmenau, Germany.
8. **Olga Trofimenko.** Associate Professor of the Department of World Economy, Faculty of Economics, SPSU.
9. **Konstantin Leshchenko.** PhD Student of the Department of World Economy, Faculty of Economics, SPSU.

13 October, 2011
21, Tavricheskaya str.

08.30 – 09.00 **Registration of participants**

09.00 – 11.00 **Plenary session. 21, Tavricheskaya str. Conference Hall.**
“Sergei Ivanovich Tjulpanov – economist, politician, person”

Moderator: Dr. Professor **Natalia Kuznetsova**, SPSU

Greetings to the participants

Elena Chernova, Vice-Rector of St. Petersburg State University (SPSU) on International Relations, Political Science, Sociology and Economics.

Otar Margania, Dean of the Faculty of Economics, SPSU, Saint-Petersburg, Russia

Presentations

Dr. Professor **Victor Torkanovskiy**, SPSUEF, Saint-Petersburg, Russia.

Reminiscence about my dear teacher and friend

Dr. Professor **Viktor Sheinis**, Russian Academy of Sciences, Moscow, Russia.

S. Tjulpanov as I remember him, know and love

Dr. Professor **Yuri Basistov**, Saint-Petersburg, Russia.

S.Tjulpanov on the military service

Dr. Associate Professor **Natalia Drozdova**, SPSU, Saint-Petersburg, Russia.

The Contribution of S.Tjulpanov into the Development of Subject Matter of Developing Countries and Contemporary Economic Development Concepts

11.00 – 11.30 **Coffee-break**

11.30 – 13.00 **Plenary session (cont). Timely problems of world economy research.**
Conference Hall.

Moderator: Dr. Professor **Sergei Sutyryn**, SPSU

Presentations

Dr. Counselor **Marc Auboin**, World Trade Organization, Geneva, Switzerland.

The recovery of global trade and the challenges of sustaining it, in view of the current macro-financial environment

Dr. Professor **Viktor Ryazanov**, SPSU, Saint-Petersburg, Russia.

Supranational and national regulators in post-crisis economy

Dr. Professor **Vyacheslav Shavshukov**, SPSU, Saint-Petersburg, Russia.

Post-crisis imperatives of global financial system development

Dr. Professor **Gyls Povilas**, Vilnius University, Vilnius, Lithuania.

Anti-economy as terra incognita in economic science

13.00 – 15.00 **Lunch**

15.00 – 18.15 **Parallel Sessions**

Session 1. Post-crisis Imperatives of Global Financial System Development.

Room 77.

Session 2. The Global Governance System in the Face of New Challenges

Room 93.

Session 3. Regional and National Economic Systems under Globalization.

Room 94.

Session 4. Knowledge-based Economy: International Dimensions.

Room 78.

Session 5. The development of International Business under Globalization.

Room 80.

Session 1. **21, Tavricheskaya str., room 77.**

POST-CRISIS IMPERATIVES OF GLOBAL FINANCIAL SYSTEM DEVELOPMENT

Moderators: Dr. Professor Natalia Kuznetsova, SPSU
Dr. Professor, Tatiana Nikitina, SPSU

15.00-16.30 Presentations:

1. **Georgy Matjukhin**, Dr. Professor, Academy of Foreign Trade of RF, Moscow, Russia.
Inflation and Price Dispersion
2. **Sergei Kotelkin**, Professor, St. Petersburg University of Management and Economy, Saint-Petersburg, Russia.
Kondratiev Waves and Financial Bubbles
3. **Tatiana Nikitina**, Professor, SPSU, Saint-Petersburg, Russia.
The Problem of Regulations and Supervision in Banking on Developing Markets
4. **Tatiana Fedorova**, Professor, IVESEP, Saint-Petersburg, Russia.
The Role of Insurance in Financing the Social Needs of the Population
5. **Klaus Janssen**, Professor, Insurance Institute, Cologne, Germany.
The Development of West-European Insurance Market

16.30-17.00 Coffee-brake

17.00-18.15 Presentations:

6. **Natalia Kuznetsova**, Professor, SPSU, Saint-Petersburg, Russia.
Financial Conglomerates in Russia: challenges for risk-management
7. **Olga Ernandes**, Vice-president, Atomic pool of Sweden, Stockholm, Sweden.
Nuclear Insurance Industry after Fucusima
8. **Natalia Fomicheva**, Professor, SPSUEF, Saint-Petersburg, Russia.
The Role of Insurance Pools in Providing the Efficiency of Insurance
9. **Galina Chernova**, Professor, SPSU, Saint-Petersburg, Russia.
Modern Opportunities of Russian Insurance Market Expansion
10. **Larisa Rybalko**, EU expert, Stockholm, Sweden.
State Regulation of Insurance Companies Solvency: Contemporary Trends and Development Prospektives
11. **Maria Kucinskiene**, Professor, Vilnius University, Vilnius, Lithuania.
Promotion of Tourism business in Lithuania: innovative tourism product development strategic decisions.

Statements:

Mitin Y. (Saint-Petersburg), Gorlyakova M. (Saint-Petersburg), Aleinikova O. (Saint-Petersburg), Pisarenko G. (Saint-Petersburg), Shakhpazov K. (Saint-Petersburg), Kalaida S. (Saint-Petersburg), Bazanov A. (Saint-Petersburg), Kharionovskiy A. (Saint-Petersburg), Egorova E. (Saint-Petersburg), Solopenko E. (Saint-Petersburg), Bondarev A. (Saint-Petersburg), Shakhova M. (Saint-Petersburg), Komarova N. (Saint-Petersburg), Nesterov I. (Saint-Petersburg).

Session 2. **21, Tavricheskaya str., room 93.**

THE GLOBAL GOVERNANCE SYSTEM IN THE FACE OF NEW CHALLENGES

Moderators: Dr. Professor Sergei Sutyurin, SPSU

Dr. Professor Mikhail Kryvoguz, Consultant of Mission of Russia in Ukraine,
Leading Scientist IIERIR RAS

15.00-16.30 Presentations:

1. **Riza Noer Arfani**, Executive Secretary, Center for World Trade Studies, Gadjah Mada University, Indonesia.
Sub-regionalization in Contemporary International Trade Relations: Cases of Indonesia-Malaysia-Singapore Growth Triangle (IMS-GT)
2. **Margarita Dunska**, Associate Professor, University of Latvia, Riga, Latvia.
State fiscal policy in crisis and post-crisis period
3. **Xu Xin**, Shanghai Institute of Foreign Trade, lecturer, Shanghai, China.
NGOs' Participation in South-North Cooperation and Its Influence
4. **Sonia Ferencikova**, Professor, School of Management Bratislava, Bratislava, Slovakia.
Human resource management in Central and Eastern Europe: from transition to crisis
5. **Mikhail Kryvoguz**, Consultant of Mission of Russia in Ukraine, Leading Scientist IIERIR RAS, Moscow, Russia.
Energy Security
6. **Peter Zashev**, Programme director, Hanken & SSE Executive Education, Helsinki, Finland.
Benefiting from globalization: enterprise, regional and national perspective

16.30-17.00 Coffee-brake

17.00-18.15 Presentations:

7. **Nikita Lomagin**, Professor, SPSU, Saint-Petersburg, Russia.
G-system in global governance
8. **Vasily Dermanov**, Associate Professor, SPSU, Saint-Petersburg, Russia.
Economic System: Growth or Development
9. **Nikolai Kozhanov**, Expert, Middle East Institute, Saint-Petersburg, Russia.
Influence of External Economic Factors on the Efficiency of Application of Economic Sanctions (The Case of American Sanctions Regarding Iran)
10. **Yuri Zaitsev**, Vice-Director of Assistance International Development Research Centre, Moscow, Russia.
Multilateral Mechanisms of Assistance to the International Development: the Challenges of Effectiveness and Reforming
11. **Vladimir Sherov-Ignatiev**, Associate Professor, SPSU, Saint-Petersburg, Russia.
Asymmetric Regional Trade Agreements
12. **Vitautas Vazonis**, Lektor Aleksandras Stulginkis University, Kaunas, Lithuania. **Julius Ramanauskas**, Professor, Klaipeda University, Klaipeda, Lithuania. **Gediminas Radzevicius**, Docent European University of Regional Policy, Klaipeda, Lithuania.
The Questions of Organization of Fruits and Vegetables Market under Trade Globalization

Statements:

Leshchenko K. (Saint-Petersburg), Smirnova D. (Saint-Petersburg), Koval A. (Saint-Petersburg), Kurchevskaya A. (Saint-Petersburg), Gubina M. (Saint-Petersburg), Mozur M. (Washington D.C.), Vorontsovskiy A. (Saint-Petersburg), Okhatrina V. (Saint-Petersburg), Spiridonovs J. (Riga), Belenkova T. (Saint-Petersburg), Kapralova K. (Saint-Petersburg), Trofimenko O. (Saint-Petersburg), Mikhailova J. (Saint-Petersburg), Kapustkin V. (Saint-Petersburg)

Session 3. **21, Tavricheskaya str., room 94.**

REGIONAL AND NATIONAL ECONOMIC SYSTEMS UNDER GLOBALIZATION

Moderators: Dr. Professor Victor Ryazanov, SPSU

Dr. Professor Victor Ovchinnikov, senior scientist of North-Caucasus Research Centre

15.00-16.30 Presentations:

1. **Andrey Belov**, Professor, University of Fukui, Fukui, Japan.
Territorial Structure of Economic Potential: Russia's Experience in 1990-2000
2. **Boris Chistruga**, Professor, **Korina Kolibaverdi**, PhD student, Academy of Economic Knowledge of Moldova, Kishinev, Moldova.
Qualitative Economic Growth in Small Countries
3. **Irina Peaucelle**, Senior Researcher, CEPREMAP, Paris, France.
Crisis of Economic Science. Confusion in France's State Policy
4. **Viktor Ovchinnikov**, Professor, Senior Scientist of North-Caucasus Research Centre, Rostov-on-Don, Russia. **Natalia Ketova**, Head of the Department, South Federal University, Rostov-on-Don, Russia.
Globalization Imperatives of Modernization of Contemporary Russia's Region Economies
5. **Galinene Birute**, Professor, **Algirdas Miskinis**, professor, **Arturas Vitas**, Lecturer, Vilnius University, Vilnius, Lithuania.
The Change in Lithuania's Export Structure
6. **Larisa Belinskaja**, Associate Professor, Vilnius University, Vilnius, Lithuania.
Lithuania: deep crisis and slow recovery
7. **Rimantas Stasys**, Professor, Klaipeda University, Klaipeda, Lithuania.
IT in Healthcare

16.30-17.00 Coffee-break

17.00-18.15 Presentations:

8. **Eduards Gross**, Deputy Head of department, Ministry of Finance of Latvia, Riga, Latvia.
The Municipal Finance Leveling Fund in Latvia: Meaning, Peculiarities, Prospective
9. **Irina Skribane**, Lecturer, University of Latvia, Riga, Latvia.
Structural Problems of Latvia's Economy Development
10. **Nikolai Mezhevich**, Professor, SPSU, Saint-Petersburg, Russia.
The Globalism Paradigm in Baltic Region and the Practices of Regional Development
11. **Inese Brante**, PhD Student, University of Latvia, Riga, Latvia.
Inequality in European Countries Under Globalization
12. **Alexander Bobr**, Deputy Dean for Social Sciences Faculty, BSU, Minsk, Belarus.
Belarusian Economic Model: Myth or Reality
13. **Vitautas Jonas Zilinskas**, Docent, Klaipeda University, Klaipeda, Lithuania.
Optimal Choice and Innovation Project Management
14. **Magda Serebrovskaya**, Associate Professor, SPSU, Saint-Petersburg, Russia
S. Tjulpanov and Long-term Trends of Economic Development

Statements:

Iljin A. (Saint-Petersburg), Yurkov K. (Tyumen), Makarov E. (Riga), Papins A. (Riga), Kokushkina I. (Saint-Petersburg), Ekabsone S. (Riga), Orekhova S. (Ekaterinburg), Mirolyubova S. (Saint-Petersburg), Stepanova O. (Riga), Kozhevnikova M. (Riga), Rysak N. (Omsk), Loenidova A. (Krasnoyarsk), Kilin V. (Ekaterinburg), Shilova T. (Arkhangelsk), Avramenko E. (Ekaterinburg), Tsytsyreva A. (Saint-Petersburg)

Session 4. **21, Tavricheskaya str., room 78.**

KNOWLEDGE-BASED ECONOMY: INTERNATIONAL DIMENSIONS

Moderators: Dr. Professor Nadezhda Pakhomova, SPSU

Dr. Professor Kerstin Pezoldt, Ilmenau University of Technology

15.00-16.30 Presentations:

1. **Moisey Sklyar**, Professor, RGPU Gerzen, Saint-Petersburg, Russia.
S. Tjulpanov – Teacher of Scientific Youth
2. **Janeta Ilmete**, Professor, **Maria Simonova**, PhS student, **Silvia Bruna**, PhD student, University of Latvia, Riga, Latvia.
The Development of Human Capital in the Project Management Models
3. **Kerstin Pezoldt**, Professor, Dr., Ilmenau University of Technology, Ilmenau, Germany.
Knowledge Transfer in Universities: Instruments of Raising the International Competitiveness of Professors
4. **Anne Michaelis**, Junior Researcher, **Kerstin Pezoldt**, Professor, Dr., Ilmenau University of Technology, Ilmenau, Germany.
Universities' reputation as an instrument for student recruitment
5. **Biruta Sloka**, Professor, University of Latvia, Riga, Latvia. **Laura Kersule**, vice-president, Latvijas Mobilais Telefons SIA, Riga, Latvia.
Analysis of Employees Performance and Motivation Work Condition Factors in Telecommunication Branch in Latvia
6. **Ilze Buligina**, Deputy Head of the Board, Society for Continuing Education, Riga, Latvia.
Addressing Risks in Public Administration of Technological Research and Development
7. **Ninel Volchek**, Associate Professor, SPSMTU, Saint-Petersburg, Russia.
The Role of Social-Cultural Values in Transforming the Society

16.30-17.00 Coffee-break

17.00-18.15 Presentations:

8. **Nadezhda Pakhomova**, Professor, SPSU, Saint-Petersburg, Russia.
Innovation Economy: Structural Priorities and Indicators (Russian Case Compared to International Community)
9. **Knut Kurt Richter**, Professor, European University Viadrina, Frankfurt (Oder), Germany.
System Innovations: the Experience of Eastern Lands of Germany
10. **Vladimir Khalin**, Professor, SPSU, Saint-Petersburg, Russia.
Foreign Experience of Financing the Higher Education in the Context of Institutional Changes in Russian Higher Education on its Modern Reform Stage
11. **Madeleine Block**, Doctoral Candidate, University of Technology, Business and Design, Wismar, Germany.
Multinational Perspective of Knowledge Sharing in Large Organizations
12. **Gindra Kasnauskiene**, Professor, Vilnius University, Vilnius, Lithuania.
Population Emigration and the Economic Impact of Remittances: Case of Lithuania
13. **Nadezhda Golik**, Professor, Head of Aesthetics and Philosophy of Culture department, SPSU, Saint-Petersburg, Russia.
Modernization Without Enlightenment and the Problem of Social Responsibility

Statements:

Vlasov M. (Ekaterinburg), Romanov A. (Moscow), Mukhacheva M. (Yoshkar-Ola), Titova N. (Riga), Rozhevskaya S. (Saint-Petersburg), Batraga A. (Riga), Kantane I. (Riga), Ozolina I. (Riga), Karanez S. (Saint-Petersburg)

Session 5. **21, Tavricheskaya str., room 80.**

THE DEVELOPMENT OF INTERNATIONAL BUSINESS UNDER GLOBALIZATION

Moderators: Associate Professor I. Vorobieva, SPSU
Dr. Professor, S. Lukianov, UrFU

15.00-16.30 Presentations:

1. **Vilena Elagina**, Associate Professor, Mariy State University, Yoshkar-Ola, Russia.
The Concept of Water Consumption Under Globalizing Economy
2. **Maria Nazarova**, Associate Professor, **Elena Nikolskaya**, PhD student, SPSU, Saint-Petersburg, Russia.
Modernization of Power Generation in Netherlands Under the Evolution of Energy Sector
3. **Mikhail Voronin**, Associate Professor, SPSUEF, Saint-Petersburg, Russia.
The Comparative Analysis of Export Prospective of Timber and Paper Products from Russia to Japan and China
4. **Ekaterina Voznyuka**, Associate Professor, International Baltic Academy, Riga, Latvia.
Problems and Possibilities of Development of Territorial Marketing of a Region with Low Development Level. The Case of Latgale (Latvia)
5. **Elena Erasova**, Associate Professor, SPSU, Saint-Petersburg, Russia.
Introduction of International GMP Standards on Pharmaceutical Enterprises in Russia
6. **Anatoly Veligorskiy**, Associate Professor, Chernigov State University of Economics and Management, Chernigov, Ukraine.
Activization of Ukraine's Integration into Global Economy after its accession to WTO

16.30-17.00 Coffee-break

17.00-18.15 Presentations:

7. **Arturs Graudins**, Administrative Director, Severstallat, **Biruta Sloka**, Professor, **Inesa Voroncuka**, Professor, University of Latvia, Riga, Latvia. **Ilze Brante**, Director of Ogre State Technikum, Riga, Latvia.
Professional Education Challenges for Mechanical Engineering and Metalworking Industries in Latvia
8. **Sergei Lukyanov**, Professor, UrFU, Ekaterinburg, Russia.
The Efficiency of State Corporations: Russian and Foreign Experience
9. **Svetlana Saksonova**, Professor, University of Latvia, Riga, Latvia.
Tax Planning on the Enterprises as a Possibility to Increase the Business Value
10. **Igor Panov**, Lecturer, Mikolas Romeris University, Vilnius, Lithuania.
Coase-Samuelson Line
11. **Julius Ramanauskas**, Professor, Klaipeda University, Klaipeda, Lithuania. **Gediminas Radzevicius**, Docent, European Institute of Regional Policy, Klaipeda, Lithuania.
Cooperated Use of Technics

Statements:

Vorobieva I. (Saint-Petersburg), Golovanova S. (Nizhny Novgorod), Atanesyan A. (Saint-Petersburg), Topolovskaya M. (Saint-Petersburg), Dang Wu (Saint-Petersburg), Timkaeva S. (Saint-Petersburg), Kalnin A. (Riga), Tabarovskaya M. (Saint-Petersburg), Melnikov D. (Saint-Petersburg), Sergeev I. (Saint-Petersburg), Utkina N. (Yoshkar-Ola), Bazanov A. (Saint-Petersburg), Sigitova N. (Saint-Petersburg), Efimova E. (Saint-Petersburg)