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|   | **Irina V. Vorobieva** Candidate of Economic Science, Associate Professor, the Department of World Economy, Faculty of Economics, Saint Petersburg State University, Saint Petersburg, Russia**Воробьева Ирина Валентиновна**кандидат экономических наук, доцент, Кафедра мировой экономики, Санкт-Петербургский государственный университет, Санкт-Петербург, Россия  |
| ***Academic Profile*** |
| **Irina V. Vorobieva** (**Vorobeva**) |
| Candidate of Economic Science, Associate Professor, the Department of World Economy, St Petersburg State University (SPbU) |
| *ORCID ID*: 0000-0002-5793-4002 *Researcher ID*: M-8416-2015*Scopus Author ID*: 14123929100*eLibrary*: SPIN-код: 1144-7152, *AuthorID*: 709378 |
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| ***Education and Academic Degrees*** |
| Graduated from the Leningrad State University (currently SPbU), 1982, economist, lecturer of political economy  |
| Candidate of Science (Economics) (received at the Leningrad State University in 1985) |
| Docent, the Department of International Economic Relations (1994) |
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| ***Research Interests*** |
| * International Marketing
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| * International Marketing Research
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| * International business
* Consumer behavior
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| ***Scientific Research Impact*** |
| **h**-index (Scopus / WoS / RSCI): 1 / 0 / 6 |
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| ***Selected Publications**** *Sutyrin S., Vorobieva I.* Cultural dimensions of internationalization (case of Russia). In Perspectives

of internationalization. Helsinki School of Economics, 1999.* *Sutyrin S., Vorobieva I*. Globalization in Arctic. In Encyclopedia of the Arctic. Three volume Set. (Vol.2)

Ed. by Mark Nutall, Routledge, 2005.* *Lisitsyn N.E., Sutyrin S.F., Trofimenko O.Y., Vorobieva I.V.* Russian telecommunication company MTS

 goes to the CIS. Journal of East – West Business. 2005. T.11. N 3 – 4. P. 129-147. * *Sutyrin S., Vorobieva I.* Russian Consumers` behavior: In search of balance between national uniqueness

 and universal mainstreem. In: Marin A. Marinov (ed.) *Research Handbook of Marketing in Emerging*  *Economies*. Edward Elgar Publishing, 2017. P.222- 240. * *Pezoldt K., Loukicheva T., Vorobeva I.* Russian`s middle class in crises. Shopping and consumption trends

 in flux. (Russlands Mittelschicht in der Krise. Kauf- un Konsumverhalten im Wandel). OSTEUROPA. 2017, Volume 67, Issue 5. pp. 143-152. (in German)* *Sutyrin S., Trofimenko O., Vorobieva I, Zashev P., Abramkov A., Pantic B.* Russian Investments in

 the Balkans: Expectations and Realities – the Special Case of Lukoil, Journal of East-West Business, 2018, Vol. 24. DOI: [10.1080/10669868.2018.1467844](https://doi.org/10.1080/10669868.2018.1467844)  |
| ***Selected International Conferences**** Vaasa Conference on International Business, Finland (August, 2003, 2005);
* Conference “The transformation of global governance: Financial, Trade and Energy

perspective)” Fudan University, Shanhai, China (June, 2010);* **The Annual International Conference “Evolution of International Trading System: Prospects and**

 **Challenges”,** St Petersburg State University (SPbU) (October, 2012-2017) |
| ***Grants and Scholarships*** |
| * Seminar on conflict management and collective security in Europe, Summer Academy,

Tubingen, Germany (2004)* The International Faculty Development Program (IFDP), IESE, Barcelona, Spain (1996);
* STEEP-4, MBS, Manchester, UK (1997);
* Summer school, Oslo University, Norway (1998)
* Programme on Commercial Diplomacy, Carleton University, Ottawa, Canada (2001; 2006);
* Finnish-Russian Cross-Border University CBU Project (2005-2006);
* The Hansa Nova project on Managing a multicultural workforce in the Baltic sea region (2007-2008)
 |
| ***Academic Visits*** |
| * Students and academic stuff exchange program on Project based learning, Trondheim business school,

(former – HiST), Norway (1999)* Karelia University of Applied Science, Joensuu, Finland – visiting lecture (October, 2005)
* University of Helsinki, Finland - researcher (December, 2006-2009 );
* Ilmenau University of Technology (TU Ilmenau), Germany - participant of Cooperation Programme

 of Saint-Petersburg University and Ilmenau University of Technology (since 2000 to the present). |
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| 15 September 2018 |